

Preparation & Zansen Studio Photography Instructions

General things to keep in mind:

- **Clean the windows** before taking the photos.
- **Clear countertops, floors and shelves** of unnecessary items, such as dish brushes, fridge magnets, cleaning products and dishes.
- **Clean and polish shiny surfaces**, such as the oven, stovetop, taps, mirrors and glass surfaces.
- **Check that the lights** in the bathroom and other dark areas **are working**.
- **Open all curtains and blinds**.
- **Hide visible cables** whenever possible.

Prepare your phone camera settings:

- **Adjust your phone camera settings** according to the Zansen Studio photo guidelines. You can find the settings for your phone model in the Zansen Studio menu under **Photo guidelines**.
- Turn on the **camera grid**.
- Turn on the **camera level/horizontal** guide.
- **Always clean the camera lens** before taking photos, for example with the edge of your shirt or a microfibre cloth.
- Use only the main camera on your phone.
Use either the **1x lens** or the **0.5x wide-angle lens**.

Your camera is now ready. You can start taking photos!

- **Focus on quality, not quantity.** Carefully taken photos are more important than taking a large number of photos.
- **Use a tripod if possible. Place the camera between shoulder and waist height.** If you are taking photos by hand, keep the phone at the same height. Avoid taking photos from eye level.
- **Start by taking photos straight on and using the correct aspect ratio.** Once you are comfortable with keeping the photos straight, you can also take photos from different angles. See the instructions below for alignment and aspect ratios.
- **Keep the phone completely straight.** Do not tilt it up or down.
- **Make use of natural light. If the room is dark, take three photos:** one with the lights off, one with the lights on, and one using the flash. When using the flash, avoid pointing it directly at mirrors, windows or other reflective surfaces. Upload all three photos to Zansen Studio.
- **Take photos of every room.** For the most important rooms, it is a good idea to take several photos from different angles. You can also take additional photos of details and views.
- **Avoid reflections.** Make sure that you are not visible in mirrors or other reflective surfaces. If necessary, change your angle or move something, such as a shower screen.
- **Remember to take a photo of the exterior of the building.**
- **You're done! Upload the photos** to Zansen Studio, which will process them automatically.

Alignment: how to keep your photos straight

- Always use the **camera grid and the level/horizontal guide**.
- Zansen Studio automatically corrects small alignment errors, but a photo that is taken at an angle will not produce as good a final result.
- **Align the grid lines with clear vertical and horizontal lines in the room.** Before taking the photo, check that:

- The vertical lines in the room are parallel with the vertical grid lines.
- The horizontal guide is centred and straight.

VERTICAL LINES

Align the vertical grid lines with, for example:

- the edges of windows
- doors
- cabinets
- walls

HORIZONTAL LINES

Align the horizontal grid lines with, for example:

- countertops
- shelves
- cabinets
- window sills



How to use the correct aspect ratio:

- Always use the correct aspect ratio when taking photos.
 - **Portrait photos:** 16:9
 - **Landscape photos:** 4:3
- This helps ensure that the final crop is as good as possible. The grey area in the guide shows which part of the image will be cropped out during processing.

16:9



4:3

